

## FOR INDUSTRIAL USE

BAER'S ALUMINUM PASTE PAINT improves working conditions by brightening up dark corners and reducing electric light bills.

A coat of BAER'S ALUMINUM PASTE PAINT on factory walls and ceilings is a great aid to cleanliness and will retain its bright, silvery finish indefinitely.

Metal buildings painted with BAER'S ALUMINUM PASTE PAINT are more comfortable to work in because the aluminum finish reflects the rays of the sun instead of absorbing them.

BAER'S ALUMINUM PASTE PAINT serves an important purpose in the oil industry where tanks painted with this product show a big saving in evaporation loss.

Leading concerns in many industries are using BAER'S ALUMINUM PASTE PAINT to safeguard their investment in plant and equipment.

## FOR HOUSEHOLD USE

BAER'S ALUMINUM PASTE PAINT will beautify and brighten dark closets, stairways, furnaces, radiators, pipes and many other surfaces around the house.

The entire cellar walls and ceilings can be protected and transformed into silvery beauty with a coat of BAER'S ALUMINUM PASTE PAINT.

BAER'S ALUMINUM PASTE PAINT is an ideal finish for fences, trellises, benches, swings, etc., and aside from its protective qualities, it produces a very pleasing effect.

## FOR WOOD PRIMING

When used as a primer for new wood, BAER'S ALUMINUM PASTE PAINT stops moisture from entering the pores and will prevent the wood from warping or checking.

A priming coat of BAER'S ALUMINUM PASTE PAINT will insure the lasting qualities of the finishing coats and greatly prolong the life of the surface.

BAER'S ALUMINUM PASTE PAINT offers the utmost protection against the destructive action of the elements and will withstand the severest climatic changes.

## FOR GENERAL USE


BAER'S ALUMINUM PASTE PAINT is being used by

Oil Industry  
Food Industry  
Sugar Industry  
Textile Industry  
Electric Industry

Factories  
Laundries  
Gas Plants  
Railroads  
Municipalities

as a protective and economical finish with remarkable results.

The beautiful silver coating produced with BAER'S ALUMINUM PASTE PAINT is ideal for finishing manufactured articles and can be applied by dipping, spraying or brushing.



# BAER'S

## ALUMINUM PASTE PAINT

MADE WITH  
**BAKELITE VARNISH**

Manufactured by  
**BAER BROTHERS**  
438-448 WEST 37th STREET  
NEW YORK CITY  
"QUALITY SINCE 1888"

Packed in double-compartment cans, the upper part contains the Aluminum Paste, the lower the Bakelite Varnish



OIL TANKS



RADIATORS



IMPLEMENTS



FIRE ESCAPES



WATER TANKS



MACHINERY

## PROTECTS AND BEAUTIFIES ANY SURFACE

**B**AER'S ALUMINUM PASTE PAINT will beautify, protect and prolong the life of any surface to which it is applied with a durable, metallic coating of pure aluminum.

The advantage of using BAER'S ALUMINUM PASTE PAINT instead of aluminum powder is that there is no loose flying powder.

For this reason it can be used efficiently while factories, industrial kitchens, bakeries, etc., are in operation without harm or damage to machinery or foodstuffs.

Apart from this, the fine texture of BAER'S ALUMINUM PASTE PAINT gives a beautiful, opaque, smooth finish as bright as silver which will not discolor with age.

It is a recognized fact that varnish containing Bakelite gums gives better wear and affords greater protection against the elements than an ordinary varnish or bronzing liquid.

### The Outstanding Features Of Baer's Aluminum Paste Paint

1. It is weatherproof.
2. It is rustproof.
3. It resists fumes and gases.
4. It gives super protection.
5. It can be applied by brush or spray.
6. It is highly reflective.
7. It improves lighting efficiency.
8. It is very economical.
9. It is waterproof.
10. It can be applied while factories are in operation because it has no loose flying powder.

An aluminum finish is only as durable as the vehicle with which the aluminum is applied and best results cannot be expected if a poor or improper vehicle is used.

On account of its Bakelite vehicle BAER'S ALUMINUM PASTE PAINT will give an unusually durable coating which is superior to the average aluminum finish and will stand extreme wear.

BAER'S ALUMINUM PASTE PAINT offers great resistance to fumes and its silver white, lustrous surface reflects and diffuses light to a high degree.

These features combined with the natural advantage of aluminum paint as a protective and economical finish makes BAER'S ALUMINUM PASTE PAINT an outstanding product.

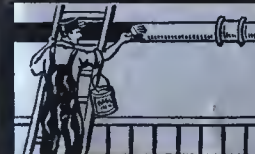
BAER'S ALUMINUM PASTE PAINT is conveniently put up in double compartment cans with the correct amount of aluminum paste in the upper section and Bakelite Varnish in the lower part.



PRIMING AND BACK PRIMING



STREET LAMPS



BRINE PIPES



MINES





OIL TANKS

RADIATOR

PRO

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PRIMING AND BACK PRIMING

STREET LAM

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ASSOCIATION  
 FOR  
 PRESERVATION  
 TECHNOLOGY,  
 INTERNATIONAL

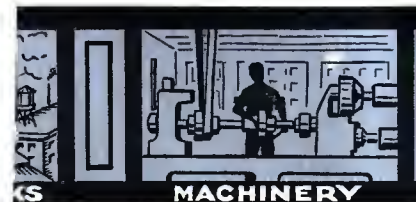
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MACHINERY

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